



The only purification system that continuously protects surfaces, air and objects

CHALLENGE: Getting back to business following the pandemic

1

There is fear around returning to the work place. Two out of three Americans are uncomfortable with returning to their place of work as the US begins to reopen their economies while the coronavirus pandemic continues. (Qualtrics, April 2020)

2

CDC guidance is costly and time-consuming. The CDC recommends that surfaces frequently touched by multiple people should be cleaned and disinfected multiple times daily.

3

Keeping indoor air safe and healthy is challenging. Indoor air is 5X more polluted than outdoor air.

4

Studies have shown that types of coronavirus can survive on surfaces and objects for up to 9 days. When the virus lands on a surface it can then infect someone days after the initial virus exposure. (Journal of Hospital Infection, February 2020)

SOLUTION: Protect Indoor Air, Surfaces and Objects 24/7

Founded in 2010, **betterair** created the Indoor Bio-Security category. **betterair's** Enviro-Biotics™ technology is developed from a proprietary mixture of beneficial bacteria and Natural Environmental Probiotics that sanitizes and protects indoor air, surfaces & objects.

betterair is proactive, eliminating harmful pathogens & allergens from your indoor environment while *preventing them from resettling*. **betterair** is the only comprehensive solution that offers the highest level of protection:

Protects surfaces and objects in addition to the air

Proven to eliminate pathogens similar to coronavirus on surfaces by 99.9%

100% natural and organic
Zero chemicals, nothing artificial

Fully-automated, operates 24/7

Minimal maintenance
No need to bring in external specialists

Covid-19 Protection

Betterair protects surfaces and air against pathogens and allergens

Most purification techniques being considered today in the wake of Covid-19 try to address the air coming into a room, attempting to kill bacteria and viruses before they enter a space. **betterair** also addresses pathogens and allergens already in the room, or brought into the room by opening doors or windows, or by people coughing, sneezing, breathing and touching.

The CDC states that 80% of infectious diseases are transmitted by touching a contaminated surface. That means the surfaces and objects in any room must be addressed in order to have any degree of significant safety and protection.

The harmful elements that pathogens and bacteria introduce into any room will drop to the surfaces, where they exponentially propagate, and then float back up into the air and into your lungs.

Conventional indoor air purifiers inside a room are a passive solution — they try and kill the germs when they come within range and only address them in the air. Only **betterair** attacks the root cause of air pollution — the proliferation of pathogens on surfaces and objects.



How betterair works

Existing bacteria in the air and on surfaces

Harmful bacteria and pathogens exist on everything in the office or at home: keyboard, mouse, phone, desk, chair, conference room tables, printers, carpets, bathrooms, toilets, workout space, yoga mats and exercise equipment.

Enviro-Biotics™ targets the bad bacteria

betterair cleans air, surfaces and objects with patented technology that releases Enviro-biotics™ probiotics into the air. Instead of just eliminating bad bacteria the probiotics consume and supplant pathogens and allergens with good beneficial bacteria.

A protective shield is formed

betterair automated systems distribute a unique probiotic microscopic, aerosolized compound that creates a protective layer of probiotic microscopic flora. The flora creates an inhospitable environment that prohibits pathogens from settling and propagating.

Works 24/7 in all indoor environments

Provides a full range of Ecological Balancing Systems that works anywhere from a small room to entire office buildings, open cubicles, trading room floors, gyms and workout spaces.

Pricing

betterair has two primary categories, one for commercial buildings and spaces and one for residential homes. Pricing for **betterair** varies on the size of the space that needs protection.

Commercial Buildings
<i>For environments of all sizes</i>
<i>Connects easily to buildings through HVAC systems or as stand alone units</i>
<i>Simple set up, virtually maintenance free</i>
<i>Protects air and surfaces 24/7</i>
Annual cost as low as \$0.16 / sqft

Product Comparison

Features	betterair	Air Filters	UV
<i>Purifies the air</i>	✓	✓	✓
<i>Penetrates surfaces and objects</i>	✓		
<i>Consumes mold spores, pollen, pet dander and dust mite fecal matter</i>	✓		
<i>Depletes resources of microbial pathogens and allergens</i>	✓		
<i>Automatic, continuous cleaning of rooms, surfaces and air ducts</i>	✓		
<i>Safely diminishes odors associated with microbial contamination</i>	✓		
<i>100% organic and natural</i>	✓		

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betterair